

Pradip Kumar Singh

Lead Business Analyst

(<http://pradippf.lakshmanadeepesh.in/>)

Address H No 004, Chitrakut Scion,
Bayasandra, C.V Raman Nagar
Bangalore, Karnataka, India – 560093

LinkedIn <https://www.linkedin.com/in/pradip1510/>
Phone +91-843-123-4713
E-mail pradip1510@gmail.com
D.O.B 1987-10-15

Summary

Throughout my career, I have worked on projects which have enabled me to have strong analytical and data optimization skills, which I have used to uncover customer insight. I have worked in the past to build models around brand equity and provide reliable, evidence-based analysis that has been used by companies to create a competitive advantage. I can develop and sustain positive relationships with my peers and have strong communication skills. I also worked in project management and acted as a bridge between various departments to deliver critical projects. When I am not working, I like to build and learn new things in software and hardware.

Experience

LEAD BUSINESS ANALYST

2022-08 - Present

Reliance Jio

Responsibilities:

- Proficient in designing and developing interactive dashboards using tools such as Metabase and Tableau.
- Demonstrated ability to transform complex datasets into visually appealing and insightful dashboards that facilitate data-driven decision-making for stakeholders across various departments.
- Skilled in collaborating with stakeholders from diverse functional areas including operations, product management, program development, and leadership.
- Proven track record of understanding their unique data requirements, providing timely insights, and effectively communicating findings to support their operational and strategic objectives.
- Experienced in leveraging data analysis techniques to identify and analyze system bugs and anomalies, utilizing available data sources to diagnose issues and recommend solutions.
- Proficient in using tools like DataBricks to collate and normalize data from disparate sources, enabling comprehensive analysis and informed decision-making.

SENIOR TABLEAU DEVELOPER

2020-06 – 2022-07

DECISION MINDS INDIA

Responsibilities:

- Developed, maintained, and managed advanced reporting, analytics, and dashboards using Tableau for clients including NetApp, VMware, and ServiceNow.
- Conducted data analysis, validation, and mapping, ensuring accuracy and reliability of reports.
- Reviewed and improved existing systems, integrating new systems as necessary.
- Assisted in creating and maintaining stored procedures, user-defined functions, and T-SQL scripting for managing complex business logic.

SENIOR DATA ANALYST

2019-06 – 2020-03

WICKEDRIDE ADVENTURE SERVICES PVT.LTD

Responsibilities:

- Developed wireframes, site maps and content inventories for new dashboard designs
- Synthesized current business intelligence data to produce reports and polished presentations highlighting findings and recommending changes
- Mapped process activities to identify shortfalls and identify options to rectify operational inefficiencies
- Optimized system and platform performance capabilities in most efficient, practical way possible
- Worked closely with all product development departments to create and maintain dashboards.
- Applied honed problem-solving skills to analyse and resolve issues impacting business operations and goal achievement
- Demonstrated leadership abilities in guiding and mentoring a team of analysts, fostering a collaborative and innovative work environment.
- Successfully led initiatives to enhance team capabilities in data analysis, dashboard creation, and stakeholder engagement, resulting in improved efficiency and productivity.

LEAD SOFTWARE ENGINEER <i>PRACTO TECHNOLOGIES PVT LTD</i> Responsibilities: <ul style="list-style-type: none"> Developed user-friendly operational and financial dashboards using Talend, SQL, and Tableau. Led the design and development of complex reports and scorecards tailored to ongoing operational needs. Provided technical leadership and mentorship to team members. Conducted ETL processes using Talend to transform raw client data into actionable insights. Created diverse dashboards for revenue management, clinical analysis, and operational efficiency. Automated reporting processes using Excel VBA, achieving 90% automation and ensuring quick delivery of ad-hoc requests. 	2015-11 to 2019-06
DATA ANALYST <i>BRICKWORK RATINGS</i> Responsibilities: <ul style="list-style-type: none"> Preparing reports using VBA, Macros Pipeline reports to all the Business Development Executives and Management Subsidy report for NSIC Automation of excel, word to reduce the time and increase productivity Automated outlook and excel to send emails to the huge number of customer in very less time Providing inputs and testing the reports generated from a customized Rating software 	2014-06 to 2015-10
OPERATIONS MANAGER <i>ADAPTIVE MARKETING INDIA</i> Responsibilities: <ul style="list-style-type: none"> Preparing Reports using VBA, Macros Thomas - Kilmann Conflict management report Career-Path & Influentiality index report Managing Learning Management System (LMS) Scheduling Classes & Updating Course Modules Creating Assessment papers and Scorecards 	2013-08 to 2013-11
ADVANCED DATA ANALYST <i>XCHANGING TECHNOLOGY SERVICES LIMITED</i> Responsibilities: <ul style="list-style-type: none"> Health Insurance plan designing and comparison Client profiling for healthcare plans Financial ratings for health insurance carriers and benchmarking reports. Automation of excel using VBA and Macros, word to reduce the time and increase productivity Designed MS Access tool to track daily activity and different projects activity 	2012-08 to 2013-08
PRODUCT DEVELOPMENT ANALYST <i>HINDUJA GLOBAL SOLUTIONS</i> Responsibilities: <ul style="list-style-type: none"> Health Insurance plan designing Health Insurance certificates designing using IStream applications. Team Handling of 6 members Query resolution of team members as well as clients Preparing reports such as TAT, Quality and Productivity using VBA and Macros Automation of excel using VBA and Macros to capture data and prepare the report 	2010-06 to 2012-07

Education

NORTH MAHARASTRA UNIVERSITY, JALGAON B.E. in Electronics and Telecommunications (65%)	2005-06 to 2009-05
KENDRIYA VIDYALAYA TULI, NAGALAND SSC (70%) & HSC (75%) 70%	2003-04 to 2005-03

Skills

Tableau Desktop / Tableau Server Administration

- Building, publishing customized interactive reports and dashboards, report scheduling using Tableau server.
- Created action filters, parameters and calculated sets for preparing dashboards and worksheets in Tableau.
- Responsible for creating calculated fields, bins, hierarchies, LODs using Tableau Desktop
- Developed Tableau workbooks from multiple data sources using Data Blending.
- Developed Tableau workbooks to perform year over year, quarter over quarter, YTD, QTD and MTD type of analysis.
- Created Drill-down and Sub-Report. Monitored the performance of the reports.
- Generated Dashboards with Action filter, Quick filters, Parameters and sets to handle views more efficiently.
- Using Tableau order of operation, generated extract filters and data source filters while handling huge volume of data.
- Tested, Cleaned, and Standardized Data to meet the business standards using SQL and Python
- Worked on different types of charts like Geographical, Line, Bar, Area, Heat Map, TreeMap etc.
- Administer product key, users and user groups in Tableau.
- Responsible for troubleshooting Tableau Desktop issue with the help of Tableau Support Team.
- Mastered the ability to design and deploy rich Graphic visualizations with Drill Down and Drop down menu option and Parameters using Tableau
- Distributed Tableau reports PDF and PowerPoints to different user community using PowerShell Scripting.

SQL Server Database

ETL Tools - Talend Data Integration

MS. Excel Advanced & VBA

Operational and Strategic Management